



THE U.S. CHOICE BEEF FEEDING PROGRAM IS DESIGNED FOR OPTIMUM FLEXIBILITY TO EMBRACE ANY FEEDING OPERATION. CHOICE OFFERS YOU A VARIETY OF FEEDS AND PROGRAMS TO PROVIDE NUTRITION AND MEDICATIONS TAILORED PRECISELY TO YOUR INDIVIDUAL HERD. THE CHOICES YOU'VE MADE REGARDING GRAINS, FORAGES, TYPE OF CATTLE, FACILITIES AND FEEDING METHODS, MERGED WITH YOUR GOALS FOR DAILY GAIN AND HOW LONG TO FEED, PREPARE THE WAY TO DETERMINING SUPPLEMENTS NEEDED AND MIXES TO PREPARE.

CHOICE RECOGNIZES THE VARIABLES THAT MAKE EACH FEEDING OPERATION UNIQUE. THE CHOICE PROGRAM WILL HELP YOU EVALUATE EACH OF THESE AND STEER YOU TO THE MOST EFFICIENT, COST EFFECTIVE CHOICE.



DEFINE DAIRY FEEDING: PINPOINT NUTRITION STARTS CALVES RIGHT. PROPER NUTRITION STARTS WITHIN 30 MINUTES OF BIRTH. THAT'S WHEN FEEDING COLOSTRUM MILK IS ESSENTIAL FOR SURVIVAL. FROM THEN ON THESE CALVES NEED TO LEARN TO EAT LIKE RUMINANTS.

DEFINE DAIRY FEEDING TAKES CALVES FROM A FEW DAYS POSTPARTUM UNTIL THEY ENTER THE MILKING LINE. PINPOINT BALANCED NUTRIENTS ASSURE THESE REPLACEMENTS WILL ALL MAINTAIN PROPER CONDITIONING, MAMMARY DEVELOPMENT AND AVERAGE DAILY GAIN.

30473 260th Street  
Eldora, Iowa 50627



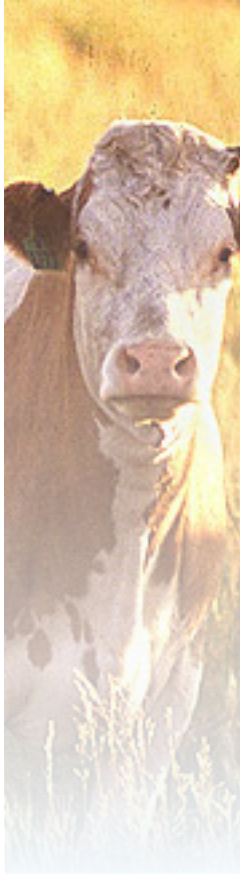
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# INTAKE REGULATOR RM 150

**THE NEXT GENERATION OF  
CATTLE FEED FOR  
GROWING CATTLE & HEIFERS**



**SIMPLY THE BEST!!!**



**INTAKE REGULATOR, THE NEXT GENERATION OF CATTLE FEED FOR SUPPLEMENTING GROWING CATTLE & HEIFERS, IS A PROTEIN SUPPLEMENT IN MEAL FORM THAT CAN BE MIXED WITH GROUND CORN AND SELF FED TO ENSURE DESIRED CONSUMPTION OF GRAIN MIX BY GROWING CATTLE ON PASTURE.**

**PROPER SUPPLEMENTATION OF GROWING CATTLE ON PASTURE HAS BEEN SHOWN TO IMPROVE PERFORMANCE BY ENHANCING FORAGE UTILIZATION THROUGH IMPROVED FIBER DIGESTIBILITY. WHEN MIXED WITH HOME-GROWN FEEDSTUFFS, INTAKE REGULATOR ENCOURAGES SMALL, FREQUENT MEALS OF THE GRAIN MIX AND MAINTAINS RUMEN EFFICIENCY.**

**INTAKE REGULATOR IS MIXED WITH FINELY GROUND CORN AT VARYING LEVELS DEPENDING UPON THE AMOUNT AND QUALITY OF FORAGE AVAILABLE AND THE AMOUNT OF GRAIN MIX SUPPLEMENTATION DESIRED.**

**MEDIUM QUALITY ROUGHAGE AND CLEAN, FRESH WATER SHOULD ALWAYS BE PROVIDED TO CATTLE CONSUMING INTAKE REGULATOR.**

## GUARANTEED ANALYSIS

CRUDE PROTEIN*	MINIMUM	32.00%
CRUDE FAT	MINIMUM	10.00%
CRUDE FIBER	MAXIMUM	7.00%
CALCIUM	MINIMUM	3.30%
CALCIUM	MAXIMUM	4.30%
PHOSPHORUS	MINIMUM	1.50%
SALT	MINIMUM	5.90%
SALT	MAXIMUM	7.00%
POTASSIUM	MINIMUM	1.85%
VITAMIN A	MINIMUM	19,100 IU/LB
VITAMIN E	MINIMUM	30 IU/LB
ZINC	MINIMUM	435 PPM
SELENIUM	MINIMUM	1.10 PPM

\* THIS INCLUDES NOT MORE THAN 16.40 % EQUIVALENT NON-PROTEIN NITROGEN.

### CALCULATING COSTS FOR INTAKE REGULATOR

	CORN	\$	INTAKE REGULATOR	\$	2000 LB TOTAL \$	GRAIN INTAKE LB/HD/DAY*	\$/HD/DAY
60/40	1200 LB		800 LB			7 LB	
40/60	800 LB		1200 LB			5 LB	
CUSTOM BLEND							

\* GRAIN INTAKES ARE ESTIMATES ONLY. ACTUAL CONSUMPTION WILL VARY DEPENDING UPON INDIVIDUAL CATTLE AND FORAGE AVAILABILITY.

### 600 LB HEIFER CONSUMING 16 LB/DAY

	CORN	\$	INTAKE REGULATOR	\$	2000 LB TOTAL \$	GRAIN INTAKE LB/HD/DAY	\$/HD/DAY	FORAGE INTAKE LB/HD/DAY	\$/HD/DAY	TOTAL \$/HD/DAY
60/40	1200 LB	75	800 LB	160	235	7 LB	0.82	10	0.40	1.22
40/60	800 LB	50	1200 LB	240	290	5 LB	0.72	12	0.48	1.20

ASSUMPTIONS: CORN = \$3.50/BU 1 BU = 56 LB  
 INTAKE REGULATOR = \$400/TON  
 FORAGE = \$80/TON